

# **AGRICULTURE**

# QUARTERLY UPDATE

Q1 2020

## **INDUSTRY OVERVIEW**

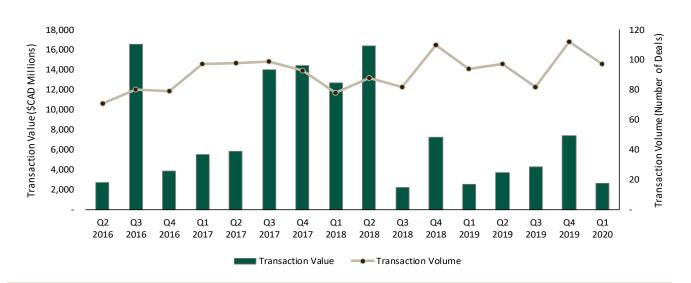


## M&A TRANSACTIONS AND INDUSTRY OVERVIEW



Number of publicly disclosed mergers and acquisitions in Canada in the first quarter of 2020 in agriculture and food products<sup>1</sup>.

# NORTH AMERICAN AGRICULTURE AND FOOD PRODUCTS PUBLICLY AVAILABLE MERGERS AND ACQUISITIONS<sup>1</sup>



# INDUSTRY AND INFRASTRUCTURE

- Industry consolidation is still occurring. Agricultural firms continue to enhance their
  positions in the Canadian market with continued investment and acquisitions of terminals
  and processing facilities, and divestitures of non-core assets. There exists active competition
  for deals.
- Cautious optimism exists for many agricultural operations due to 2019's widespread lower net income. Global transportation challenges and commodity prices are impacting Canadian producers and may drive transaction activity as industry players look to diversify offerings.

# INPUTS AND COMMODITY MARKETS

- The decline in independent input providers continues due to industry consolidation.
- Input costs continue to trend slightly higher while commodity prices have seen volatility in recent years.

# PRIMARY PRODUCERS

- Succession issues with family farms and large corporate farms have fuelled consolidation amongst primary producers, while demand for quality land has never been higher.
- A challenging harvest in 2019 has led to increased pressure on primary producers to manage cash flow heading in to the 2020 growing season, depending on location.

# **INDUSTRY AND INFRASTRUCTURE**



## **CURRENT HIGHLIGHTS**



# PROTEIN SUPERCLUSTER INVESTS IN CO-PRODUCT CONVERSION TECHNOLOGY

Protein Industries Canada announced its fifth approved project, investing in the development of a "novel approach to improving the value of fibrous coproducts from the pulse processing industry by transforming them into an organic micronutrient fertilizer"<sup>1</sup>.

Continued significant investment in evolving agricultural technology suggests there may be a future increase in transaction volume as companies look to supplement their organic growth by acquiring operators in newer agricultural technologies to enhance delivery of in-demand products throughout the value chain.

# GRAIN RAIL SHIPMENTS SURGE

# CP RAIL RECORDS MONUMENTAL QUARTER FOR GRAIN MOVEMENT

Q1 2020 global demand for grain and grain products, notably Canadian grain and grain products, was strong as countries sought to restore reserves amid increases in consumer consumption, coupled with a reduced output from the 2019 harvest in certain producing regions<sup>2</sup>. Canadian Pacific Railway (CP Rail) grain and grain product movements in Q1 2020 reached 6,350,000 metric tonnes establishing new record levels for a quarter, surpassing the previous high from Q1 2016 by approximately 5% (or 300,000 metric tonnes)<sup>3</sup>.

Increased export of grain and grain products to global markets may drive transaction activity as producers and industry players strategically look to secure supply and access to infrastructure.



 $Source\ 1:$  https://www.proteinindustriescanada.ca/news/protein-supercluster-invests-to-support-whole-seed-utilization

Source 2: https://www.bnnbloomberg.ca/world-hungry-for-canadian-grain-amid-pandemic-with-shipments-abroad-rising-1.1415366

Source 3: https://www.cpr.ca/en/media/cp-sets-q1-record-for-grain-movement-with-monthly-records-for-january-and-march

## INDUSTRY AND INFRASTRUCTURE



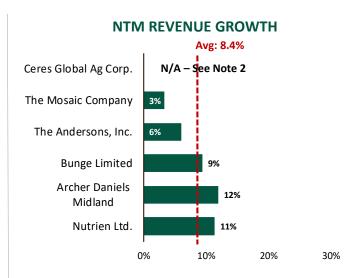
## PUBLIC COMPANY PERFORMANCE

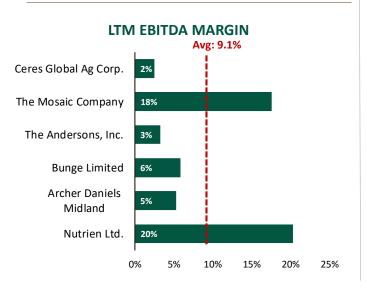
#### FORECASTED REVENUE GROWTH AND EBITDA MARGINS FOR PUBLIC COMPANIES

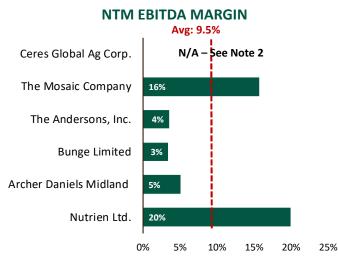
The mean last twelve month (LTM) revenue growth for the highlighted companies was 2.4% (8.6% – Q4 2019) while expected next twelve month (NTM) revenue growth is 8.4% (3.1% – Q4 2019).

The mean NTM EBITDA margin for these companies is expected to reach 9.5% (9.9% - Q4 2019), while the expected enterprise value (EV) over EBITDA multiples are forecast to decrease from the LTM values to 7.5x (9.5x - Q4 2019) over the NTM.

#### LTM REVENUE GROWTH Avg: 2.4% Ceres Global Ag Corp. The Mosaic Company -7% The Andersons, Inc. N/A - See Note 1 **Bunge Limited** -10% Archer Daniels Midland 0% Nutrien Ltd. -20% -10% 10% 20% 30%







Note 1: The Andersons, Inc. LTM Revenue Growth has been removed for presentation purposes as growth incorporates addition of recently completed merger and acquisition deals.

Note 2: Projected information for Ceres Global Ag Corp has been labelled as "N/A" as limited information is available for the company.

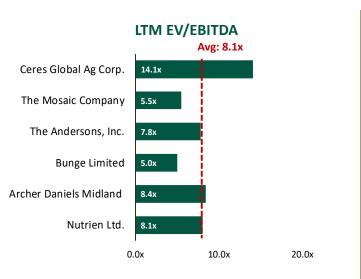
Source: Capital IQ

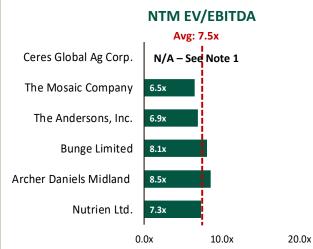
Figures above are based on mean peer group metrics.

# **INDUSTRY AND INFRASTRUCTURE**



## PUBLIC COMPANY PERFORMANCE





#### TRADING MULTIPLES AND OPERATING STATISTICS

(Figures In \$CAD Millions, except percentages and ratios)		_	LTM Operating Figures			
Company	Market Capitalization	Enterprise Value	Revenue	Revenue Growth	EBITDA	EBITDA Margin
Nutrien Ltd.	\$27,381	\$40,913	\$24,974	2.6%	\$5,066	20.3%
Archer-Daniels-Midland Company	\$27,785	\$40,741	\$83,861	0.5%	\$4,420	5.3%
Bunge Limited	\$8,250	\$17,095	\$53,360	-10.1%	\$3,121	5.8%
The Andersons, Inc.	\$872	\$2,975	\$10,597	168.3%	\$349	3.3%
The Mosaic Company	\$5,809	\$12,147	\$11,552	-7.1%	\$2,033	17.6%
Ceres Global Ag Corp.	\$123	\$232	\$660	25.9%	\$16	2.5%
Median	\$7,029	\$14,621	\$18,263	1.5%	\$2,577	5.6%
Mean	\$11,704	\$19,017	\$30,834	30.0%	\$2,501	9.1%

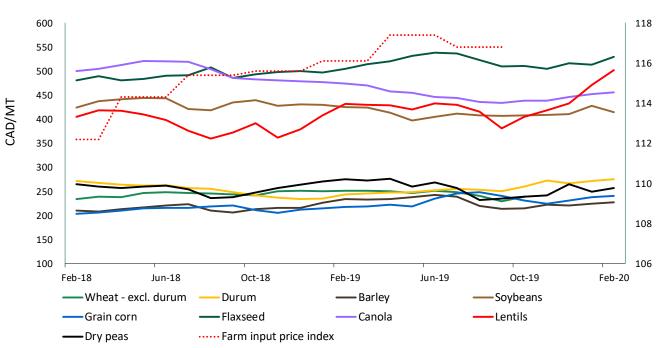
(Figures In \$CAD Millions, except percentages and ratios)	NTM Consensus Estimates		nates	Valuation	
Company	Revenue Growth	EBITDA Margin	NTM EV/EBITDA	LTM EV/EBITDA	LTM EV/REV
Nutrien Ltd.	11.3%	19.9%	7.3x	8.1x	1.6x
Archer-Daniels-Midland (ADM) Company	11.9%	5.1%	8.5x	8.4x	.4x
Bunge Limited	9.4%	3.4%	8.1x	5.0x	.3x
The Andersons, Inc.	6.0%	3.6%	6.9x	7.8x	.3x
The Mosaic Company	3.3%	15.7%	6.5x	5.5x	1.0x
Ceres Global Ag Corp.	N/A	N/A	N/A	14.1x	.4x
Median	9.4%	5.1%	7.3x	7.9x	.4x
Mean	8.4%	9.5%	7.5x	8.1x	.7x

# **INPUTS AND COMMODITY MARKETS**

## **PRICE CHANGES**







# COMMODITY PRICE CHANGES AND FARM INPUT PRICE INDEX COSTS

While overall average commodity prices have seen stability in recent years, a closer look at specific commodities indicate drastic fluctuations. Notably, lentils have recorded strong gains over the 12-month period ended February 2020 due in part to decrease of global oversupply.

The Statistics Canada Farm Input Price Index (FIPI) estimates the change in price that farmers pay for inputs into their farming operation through time. The FIPI indicates input costs to farmers have **increased 4.1%** since the first quarter of 2018.

# COMMODITY PRICE FLUCTUATION HIGHLIGHTS

Long-term	Short-term
Δ Since	∆ Since
February 2018	February 2019
+23.9%	+16.0%
+1.5%	+13.0%
+10.1%	+4.9%
-2.2%	-2.5%
+8.5%	-2.7%
-8.7%	-3.8%
-2.9%	-6.7%
	Δ Since February 2018 +23.9% +1.5% +10.1% -2.2% +8.5% -8.7%



# FUTURES CONTRACTS

# INPUTS AND COMMODITY MARKETS



# MARKET PRESSURE, FUTURES AND EXPORTS

#### MARKET UPDATE

#### WHEAT

Global wheat demand has been positively impacted as consumers stock up on staple goods and countries look to increase reserves to satisfy future demand. Canadian grain witnesses further increased demand on the back of smaller crops last year abroad<sup>1</sup>.

#### **PULSES**

Containerized grains, including various pulses, have faced price pressure as shipping constraints have impacted global mobility and access to supply<sup>1</sup>.

#### **FUTURES**

SPRING 2020 CONTRACTS\*

Canola (March)	<b>476.80</b> CAD/MT
Wheat (March)	<b>581.50</b> USd /bu.
Soybean (March)	<b>916.00</b> USd /bu.
Corn (March)	<b>387.50</b> USd /bu.
Oats (March)	<b>314.75</b> USd /bu.
Live Cattle (April)	<b>127.23</b> USD/cwt

Note\*: As included in MNPCF Quarterly Update -Agriculture - Q4 2019. These quotes on Futures have been included for comparison purposes only.

#### **FUTURES**

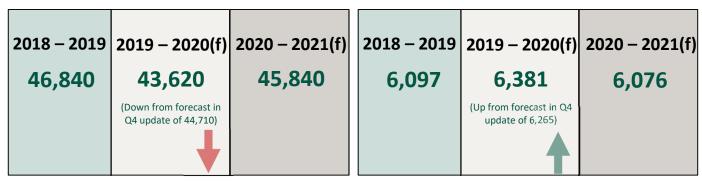
SUMMER 2020 CONTRACTS<sup>2</sup>

Canola (July)	<b>459.40</b> CAD/MT
Wheat (July)	<b>546.25</b> USd /bu.
Soybean (July)	<b>840.75</b> USd /bu.
Corn (July)	<b>317.25</b> USd /bu.
Oats (July)	<b>277.00</b> USd /bu.
Live Cattle (June)	<b>84.08</b> USD/cwt

## CANADA'S PRINCIPAL FIELD CROPS EXPORTS<sup>3</sup> (KILOTONNES)

#### **TOTAL GRAINS AND OILSEEDS**

#### TOTAL PULSES AND SPECIAL CROPS



Updated forecast as at March 19, 2020. Forecast in Q4 update was as of December 19, 2019.

Source 2: Bloomberg - Ag Futures as of 7:00PM EST April 21, 2020.

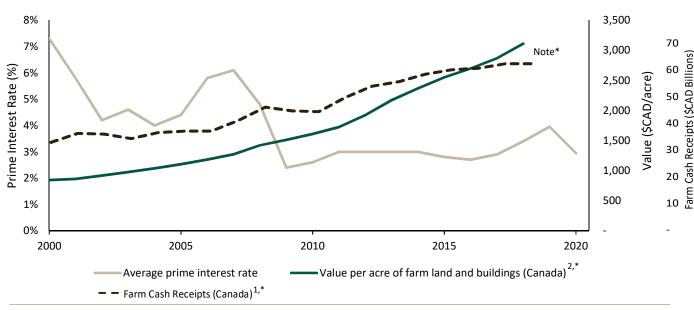
Source 3: Agriculture and Agri-Food Canada, Canada: Outlook for Principal Field Crops, 2020-03-19

## PRIMARY PRODUCERS





#### FARM VALUES VS. FARM CASH RECEIPTS AND INTEREST RATES



#### RATE OF INCREASE IN FARM VALUES SLOWING

Key external drivers affecting agricultural industry performance in Canada include: commodity prices, interest rates, consumer preferences, growing season conditions and result and farm land values.

Farm Credit Canada (FCC) notes "average value of Canadian farmland increased 5.2% in 2019, tying 2010 for the smallest increase over the past decade... Despite the increase, the national average farmland value is nowhere near the record increases observed in 2012 and 2013, when national average values climbed 19.5% and 22.1%, respectively"<sup>3</sup>.

Continued industry consolidation and scarcity of available land may counteract any slowing in land valuation. Low interest rates persist, providing access to relatively inexpensive capital for producers looking to expand their footprint.

The 2019 FCC Farmland Values Report published April 6, 2020 indicates slowing growth in value, with a **5.2%** increase for farmland in Canada (6.6% - 2018), **6.2%** in Saskatchewan (7.4% - 2018), **3.3%** in Alberta (7.4% - 2018), and **4.0%** in Manitoba (3.7% - 2018)<sup>3</sup>.

Since 2000, interest rates have decreased 4.4%, while farm values per acre increased 269%\*.



Source 3: 2019 FCC Farmland Values Report, Farm Credit Canada.

Note\* Updated detail has not yet been released for 2019 or 2020.

## RECENT TRANSACTION HIGHLIGHTS





Acquired 4 dealership locations from



#### Announced

February 2020

## <u>Industry</u> Implements

Dealership

# CORPORATE FINANCE INC.

Exclusive financial advisor to Robertson Implements in structuring and negotiating this transaction.

- Robertson Implements is a fifthgeneration, family-owned New Holland agricultural equipment dealership group, proudly serving the Canadian prairies, with 11 locations across Saskatchewan and Alberta.
- Moody's is a New Holland agricultural equipment dealership group in Saskatchewan, established in 1966.



Acquired an Interest in



#### **Announced**

November 2019

#### Industry

Harvesting, Processing and Distribution



#### CORPORATE FINANCE INC

Exclusive financial advisor to North Delta Seafoods Ltd. in structuring and negotiating this transaction.

- Premium Brands owns a broad range of specialty food manufacturing and differentiated food distribution businesses with operations in Canada and the United States.
- North Delta Seafoods Ltd. is a harvester, processor and distributor of fresh and frozen wild-caught seafood from the waters of the North Pacific.



Acquired



## **Announced**

March 2020

#### Industry

Processing and Distribution

- Nature's Touch Frozen Foods acquired Europe's Best, Inc. from Hain-Celestial Canada.
- Europe's Best, Inc. processes and produces frozen fruits and vegetables. The company is based in Montreal, Canada.
- Nature's Touch Frozen Foods packages and supplies frozen goods. The company was founded in 2004 and is based in Saint-Laurent, Canada.
- Hain-Celestial Canada manufactures and markets organic and natural products.



DG GLOBAL

Acquired assets from



#### **Announced**

November 2019

## <u>Industry</u>

Processing

- ETG Commodities Inc. and DG Global Inc. acquired ILTA Grain Inc.'s Saskatchewan processing facilities.
- ETG Commodities Inc. is the Canadian subsidiary of Export Trading Group. ETG exports Canadian pulses, canola and flax to over 15 countries.
- DG Global Inc. markets and distributes food grade non-GMO soybeans, pulses, cereals and feed products internationally.
- ILTA Grain Inc. is a processor and merchandiser of pulses, grains / oilseeds and other special crops in Western Canada.

Source: Capital IQ

## **ABOUT US**



MNP Corporate Finance (MNPCF) has a dedicated team of over 60 merger, acquisition, and transaction professionals across Canada. MNPCF works with clients in virtually all industries as they prepare, plan and execute transactions.

Our typical transactions range in value between \$3 million and \$300 million.

#### LOCAL AND INTERNATIONAL REACH

MNP is a participating firm within Praxity, a unique global alliance of independent accounting/advisory firms created to answer global business needs. As a member of Praxity, we are able to offer access to corporate finance, accounting and tax advisory services worldwide. We are also affiliated with Corporate Finance Cross Border, which consists of 150+ M&A professionals in more than 25 countries.





#### **SERVICES**

- Divestitures
- Acquisitions
- Debt Financing
- Due Diligence
- Transaction Advisory Services

# RECENTLY CLOSED DEALS (NATIONAL)





















## **ABOUT US**



#### **DEAL EXPERIENCE**

Since our inception, our team has advised on hundreds of transactions, in a wide range of industries with diverse enterprise values. In the past five years alone we have completed over 120 transactions worth over \$2 billion (not including due diligence engagements).

#### **INDUSTRY EXPERIENCE**

- Food & Beverage
- Retail & Distribution
- Manufacturing
- Agriculture
- Automotive
- Materials
- Health Care
- Pharmaceutical

- Transportation
- Construction
- Software
- Financial Services
- Technology
- Energy
- Oilfield Services
- Real Estate

#### HANDS-ON APPROACH

Current M&A transactions require a hands-on approach from start to finish including the active engagement of senior resources. Our senior resources are dedicated to our clients and are available as necessary and appropriate. We keep our clients regularly informed of the engagement status, issues we are encountering, successes and overall progress.

#### INTEGRATED SERVICE OFFERING

We draw on the vast experience and deep specialist knowledge network of our partners locally, nationally and internationally as specialty issues arise, such as pretransaction tax planning, transaction structuring, estate planning, valuation, due diligence, performance improvement and risk management.

# RECENTLY CLOSED DEALS (NATIONAL)





















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