# **Planning for Growth**

Your business journey as an entrepreneur is unique. As you scale up, your needs become more diverse and complex. Knowing what to expect and how to prepare is critical to your success. We can help you build a plan to get you there.

# Support for Every Business Stage



# FOUNDATIONAL

Addressing business basics early on will facilitate growth in a stable, viable manner.



# GROWTH

Your business is ready to grow. Get direction on how to build and enhance your business value.



# **ESTABLISHED**

You have created substantial business value. Let's protect what you've built.

## Strategy

- Business plans
- Financial modelling
- Cash flow planning

### Greenfields

- Break-even analysis
- · Debt service analysis

#### Initial Acquisitions

- Evaluations
- Transactions

### **Corporate Structure**

- Tax Risk management
- Regulation Divestiture • SR&ED
- Financing

### Accounting

- Outsourced Bookkeeping and IT
- Financial Systems
- Assurance

## Tax Planning

- Corporate
- Indirect (GST/HST)
- Personal

MNP

Shareholder remuneration

#### Operations · Performance management

- Leadership and Governance
- · Centralized administration and services

## Accounting and Financial Systems

- Enterprise Resource Planning (ERP)
- Single or multi entity standardization and reporting
- Financial Planning & Analysis (FP&A)

# Assurance

- **Multiple Acquisitions** 
  - Transactions Sourcing
  - Evaluations Integrations

### **Digital Platforms**

- Data analytics and benchmarking
- Systems integration
- Customer Relationship Management (CRM)
- Technology Advisory

## Human Resources

- Human resource policies and protocols
- Incentives and ownership
- HR management, team development, culture

## Funding

Debt and Equity

# Shareholder Needs

- Personal financial planning
- Estate planning
- Insurance planning
- Comprehensive family information management

### Risk Management

- Business resiliency
- Fraud prevention and detection
- Cyber security
- · Asset protection strategies

# Succession Planning

- Strategy
- Options
- Action plan
- Implementation

# TRANSITION

You've built a successful business and you're looking for guidance on how to realize the maximum value on your terms.

## Divestitures

- Strategy
- Options
- Transactions

# Family Needs

- Financial planning
- Wealth oversight
- · Governance and education
- Philanthropy

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