



VP FINANCE

Are you ready to join a team that sets the standard in the floral industry? Northland Floral, a name synonymous with trust and excellence, is looking for a Vice President of Finance to help us continue our legacy of success. Since our establishment in 1995, we have grown from our humble beginnings to become a leading wholesale distributor of plants and flowers across Canada and the US. Our commitment to superior service and high-quality products has made us a trusted partner for grocery stores and independent garden centers.

With our head office strategically located in the heart of the Niagara Region, we are perfectly positioned to provide our customers with the freshest floral products. Our dedication to innovation and customer satisfaction drives us to continually expand our offerings and enhance our services. Join us and be a part of a company that values excellence, growth, and customer-centricity.

YOUR DAY TO DAY

- Serve as a financial advisor to the CEO and executive team for strategic planning purposes.
- Lead the financial team, provide guidance and support to ensure strategic financial planning and achievement of organizational goals.
- Oversee all sides of accounting operations, including payables, receivables, payroll, and tax preparation.
- Develop appropriate tracking methods for revenue and expenses.
- Conduct internal tests and audits on the financial system to boost operational efficiency, strengthen internal controls, and deliver more accurate and timely information.
- Review, analyze, and interpret complex accounting transactions to ensure compliance with accounting standards.
- Plan and complete the annual review engagement with external accountants.
- Prepare and maintain the annual financial plan; develop and improve budgeting and financial reporting systems.
- Conduct financial analysis and forecasting of company metrics, providing meaningful information for decision-making.
- Ensure accurate and timely preparation of financial statements (balance sheets, income statements, cash flow reports) in accordance with GAAP.
- Identify opportunities for cost savings and operational improvements.
- Manage cash flow and ensure the company has sufficient liquidity to meet its obligations.
- Oversee multiple entities and manage intercompany financial transactions, ensuring that all intercompany activities are accurately recorded and reconciled.
- Monitor market trends and recommend strategic decisions to the executive team.
- Develop and implement financial policies and procedures to ensure efficient and effective financial operations.

WHAT YOU BRING

- Bachelor's degree in finance, accounting, or a related field; CPA preferred but not required.
- At least 5-8 years of experience in accounting, financial analysis, and leadership roles.
- Strong knowledge of financial planning, budgeting, forecasting, and reporting.
- Excellent analytical and problem-solving skills.
- Ability to work effectively in a fast-paced and dynamic environment.
- Effective communication and interpersonal skills.

WHAT'S IN IT FOR YOU

- Competitive salary.
- Health, dental and optical benefits.
- Paid time off
- Opportunities for professional growth and career development.
- Supportive and collaborative work environment.

Northland Floral Inc. is an equal employer recognizing diversity and inclusion. Northland Floral welcomes and encourages applications from exceptional individuals. Accommodations are available on request for candidates taking part in all aspects of the selection process.