



## DIRECTOR OF FINANCE JOB POSTING

**Position Title:** Director of Finance  
**Reporting To:** CEO  
**Organization:** Trailtech  
**Date:** August 2025

### ABOUT THE ROLE

Trailtech is seeking a Director of Finance who's ready to lead with vision, build with data, and grow with purpose. This is a strategic leadership role for someone who thrives in a fast-paced, entrepreneurial environment and wants to make a lasting impact.

As a key member of the senior leadership team, you'll work directly with the CEO to drive financial strategy, modernize systems, and guide smart decision-making. You'll oversee accounting, budgeting, forecasting, investment planning, and risk management, while helping Trailtech scale responsibly and sustainably.

We're looking for someone who's curious, collaborative, and comfortable with digital tools, predictive analytics, and emerging technologies. If you're excited by the idea of building something meaningful in a place that values community and innovation, this is an opportunity for you to make a difference.

### ABOUT GRAVELBOURG

Gravelbourg is a hidden gem in south-central Saskatchewan, a town where heritage meets innovation. With a population of just over 1,000, it offers a close-knit community, rich cultural history, and a lifestyle that blends prairie charm with European flair. Known as "A Touch of Europe on the Prairies," Gravelbourg features stunning architecture, nationally designated heritage sites, and a vibrant arts scene.

One of our biggest community selling features is our hospital and healthcare, which includes a staff of 4 doctors (and growing), providing essential services and reinforcing Gravelbourg's reputation as a supportive and well-equipped place to live.

Founded in 1906 as a French-speaking settlement, Gravelbourg remains a multicultural hub with deep roots in education, agriculture, and community life. It's home to Collège Mathieu, a French-language boarding school, and hosts events like the Summer Solstice Festival d'été, celebrating its diverse population. The town supports a robust agricultural economy and offers easy access to Moose Jaw, Swift Current, and the U.S. border.



Gravelbourg offers a lifestyle that's ideal for professionals seeking balance, where you can lead strategic initiatives by day and enjoy a walkable, welcoming community by night. Whether you're raising a family, launching a career, or looking for a fresh start, Gravelbourg offers the space, support, and spirit to thrive.

#### WHAT YOU'LL DO

- Shape Trailtech's financial future by designing and executing strategy that supports innovation, growth, and long-term sustainability
- Lead and modernize accounting operations, ensuring accuracy, compliance, and transparency while streamlining processes for scale
- Build dynamic budgets and forecasts using data, collaboration, and scenario planning to guide smart decisions and anticipate what's next
- Manage cash flow and capital investments to keep the business agile, well-funded, and ready to seize new opportunities
- Deliver insights that drive action, translating performance metrics into clear recommendations for the CEO and leadership team
- Design risk strategies that help Trailtech stay resilient in a changing world, from market shifts to regulatory updates
- Collaborate across departments to evaluate the financial impact of new ideas, product launches, and operational changes
- Champion digital transformation in finance, leading the adoption of modern tools, automation, and real-time dashboards
- Mentor and grow a high-performing finance team, fostering a culture of curiosity, accountability, and continuous learning
- Leverage predictive analytics and emerging technologies to stay ahead of trends and support proactive planning
- Lead audit, tax, and compliance efforts with professionalism and precision
- Support innovation and expansion by assessing financial feasibility and ROI for new products and market opportunities
- Establish KPIs and dashboards that give leaders real-time visibility into performance and progress
- Contribute to business model evolution, exploring new revenue streams, partnerships, and scalable systems

#### WHO WE'RE LOOKING FOR

We're looking for a finance professional who is eager to build, lead, and innovate. Someone who thrives at the intersection of strategy and execution, and who leverages data, technology, and creativity to drive decisions.

This individual brings a strong foundation in financial expertise, paired with an entrepreneurial mindset and digital fluency. They are comfortable navigating ambiguity,

confident in their leadership, and curious about emerging opportunities. Whether a seasoned finance leader or a rising star ready for the next challenge, this person is motivated to make a meaningful impact within their role, across their team, and throughout the community..

### **Key Qualifications and Experience:**

- CPA, CFA, or equivalent preferred—but we value leadership and experience just as much
- 7–10+ years in finance or accounting, ideally in manufacturing or agri-business
- Experience with budgeting, forecasting, and financial modeling
- Strong understanding of accounting standards and audit readiness
- Comfort with ERP systems, Excel, and data visualization tools like Power BI
- Strategic mindset with a collaborative leadership style
- Entrepreneurial spirit and curiosity about emerging technologies
- Ability to communicate complex financial insights clearly
- Passion for mentoring teams and building a culture of excellence
- A growth mindset—whether you’re seasoned or ready to step up

This role requires a strategic and resilient financial leader who is committed to driving sustainable growth, empowering teams, and strengthening Trailtech’s ability to thrive in a competitive and evolving marketplace.

### **WHAT YOU BRING**

- A strategic mindset and a passion for driving sustainable financial growth.
- A collaborative leadership style that builds trust across departments and empowers teams.
- The ability to balance long-term vision with day-to-day financial discipline.
- A commitment to transparency, integrity, and continuous improvement in financial operations.
- A deep understanding of financial systems, risk management, and investment strategy.  
The confidence to lead through change and adapt financial plans to evolving market conditions.
- A strong sense of accountability and ownership over enterprise-wide financial outcomes.
- An entrepreneurial spirit and a willingness to explore new tools, technologies, and approaches to financial leadership
- The ability to communicate complex financial insights clearly to executives and stakeholders.



- A track record of mentoring high-performing finance teams and fostering a culture of excellence.
- A results-oriented approach grounded in data, collaboration, and strategic foresight.

#### WHY JOIN US?

- **Make an Impact:** You'll directly shape Trailtech's financial future, enabling responsible growth and long-term sustainability.
- **Lead with Vision:** Guide a high-performing finance team with clarity, integrity, and strategic foresight.
- **Drive Collaboration:** Build strong partnerships across departments to align financial systems with organizational priorities.
- **Grow Personally & Professionally:** Tackle meaningful challenges in a dynamic industry with the support of an engaged CEO and senior leadership team.

**Ready to lead finance in a place that values innovation, community, and growth?**

Apply now and help shape Trailtech's next chapter.