

Position Profile

Chief Financial Officer

Reports To: CEO/President
Organization: Pro-Line Fittings
Compensation: \$170,000 - \$200,000
Date: March 2025

ABOUT PRO-LINE FITTINGS

Pro-Line Fittings is a dynamic and growing company in the manufacturing and distribution sector, committed to delivering high-quality solutions to our clients. As an industry leader, we are seeking a strategic and entrepreneurial Chief Financial Officer (CFO) to drive our financial operations and contribute to the overall growth and success of the company.

ABOUT THE CHIEF FINANCIAL OFFICER

The CFO will be a key member of the executive team, responsible for overseeing all financial and accounting functions, ensuring fiscal responsibility, and providing strategic leadership to drive business growth. This role requires an entrepreneurial mindset, strong business acumen, and a results-oriented approach to financial management, cost control, and revenue optimization. The CFO will play a crucial role in financial planning, risk management, and capital allocation to support the company's expansion goals.

KEY LEADERSHIP ACCOUNTABILITIES

Strategic Financial Planning

- Develop and execute financial strategies that align with the company's long-term business objectives.
- Provide financial insights and recommendations to the CEO and executive team to drive business growth and profitability.
- Lead financial planning, forecasting, and analysis to support decision-making and operational efficiency.
- Identify and evaluate new business opportunities, partnerships, and expansion initiatives.

Financial Management & Reporting

- Oversee all financial reporting, ensuring compliance with regulatory standards and internal policies.

- Manage the preparation of financial statements, budgets, and financial forecasts.
- Ensure accurate and timely reporting to stakeholders, including investors, banks, and the board of directors.
- Monitor financial performance metrics and implement improvements where necessary.

Accounting & Compliance

- Lead all accounting functions, including accounts payable/receivable, general ledger, and tax compliance.
- Ensure adherence to GAAP, IFRS, and other relevant financial reporting standards.
- Work with external auditors and regulatory bodies to maintain compliance and address any financial risks.

Cash Flow & Capital Management

- Develop and oversee cash flow management strategies to maintain financial stability.
- Optimize working capital, monitor liquidity, and oversee debt financing strategies.
- Manage banking relationships and negotiate financing agreements to support growth initiatives.

Operational & Business Optimization

- Collaborate with operations, sales, and supply chain teams to drive cost efficiencies and operational improvements.
- Implement financial systems and technology solutions to improve accuracy, reporting, and scalability.
- Lead financial risk assessments and develop mitigation strategies.

Leadership & Team Development

- Build and develop a high-performing finance and accounting team.
- Foster a culture of accountability, innovation, and continuous improvement.
- Mentor and develop financial staff, ensuring a strong talent pipeline for future leadership

EDUCATION AND EXPERIENCE REQUIREMENTS

- CPA, CFA, or MBA preferred with 10+ years of experience in finance and accounting leadership roles.
- Proven experience in a manufacturing, distribution, or industrial company preferred.
- Strong entrepreneurial mindset with a track record of driving business growth and profitability.
- In-depth knowledge of financial planning, corporate finance, and investment strategies.
- Experience in M&A, fundraising, and investor relations is a strong asset.
- Strong leadership, communication, and stakeholder management skills.
- Ability to work in a fast-paced, evolving business environment.

WHY JOIN PRO-LINE FITTINGS?

- Opportunity to play a key leadership role in a growing and dynamic company.
- Competitive compensation package with performance-based incentives.
- A culture that values innovation, strategic thinking, and entrepreneurial leadership.
- High-impact role with direct influence on the company's future growth and success.



We ask those individuals with an interest in further exploring this exciting opportunity to contact:

Dushyanthi Krishna at Dushyanthi.Krishna@mnp.ca

If you are a forward-thinking financial leader with an entrepreneurial spirit and a passion for driving business success, fostering collaboration, and influencing financial excellence, we encourage you to apply for the Chief Financial Officer role! Please submit your application through MNP's official process and avoid making speculative approaches to Pro-Line Fittings or its staff members, as such approaches will not support your application.

We ask those individuals with an interest in further exploring this exciting opportunity to contact:

Dushyanthi Krishna, Manager Executive Search and Recruitment
MNP LLP

Email: Dushyanthi.Krishna@mnp.ca

Applicant Deadline: May 15, 2025