

SENIOR STORE MANAGER

VICTORIA, BC

\$80,000 - \$95,000

ABOUT THE COMPANY

The Wildwood Outdoor Living Centre is a leading destination for gardening enthusiasts, offering a unique blend of hands-on retail experiences and a robust online presence. Known for our exceptional selection of seeds, roses, flower bulbs, clematis, and fruit shrubs, we take pride in providing the best products and customer service in Canada.

As we continue to grow, we are seeking an experienced and motivated **Senior Store Manager** to join our leadership team and help drive the next phase of our company's success.

ABOUT THE ROLE

The Senior Store Manager will oversee daily retail operations, lead and inspire a passionate team, and ensure an exceptional customer experience. This role requires a strong balance of strategic leadership, operational management, and horticultural knowledge.

If you are a dynamic leader who thrives in a fast-paced environment and shares our passion for gardening and customer service, we'd love to hear from you.

KEY RESPONSIBILITIES

- Lead, mentor, and motivate staff to achieve sales targets and deliver exceptional customer service.
- Manage day-to-day store operations including merchandising, inventory control, and cash management.
- Maintain the health, quality, and visual presentation of all plant materials.
- Plan and adjust green and hard goods inventory based on seasonal trends and demand.
- Ensure compliance with company policies, health and safety regulations, and industry standards.
- Analyze sales and operational performance, identifying opportunities for continuous improvement.
- Recruit, train, and develop a high-performing team dedicated to customer satisfaction.
- Promote a positive, inclusive, and engaging work culture that reflects the values of the Wildwood brand.

SKILLS AND QUALIFICATIONS

- Minimum 2 years of experience in retail management (Canadian experience preferred).
- Strong background in horticulture with proven expertise in plant maintenance and care.

- Excellent leadership, communication, and organizational skills.
- Proven ability to manage operations and lead a team in a dynamic retail environment.
- Proficiency with point-of-sale systems and comfort with technology.
- Strong problem-solving skills with a proactive, customer-first mindset.
- Flexibility to work weekends and peak seasonal periods as required.

WHAT WE OFFER

- Competitive salary and benefits package.
- Employee discounts on premium garden products.
- Opportunities for professional development and career advancement.
- Supportive, collaborative team environment.

HOW TO APPLY

If you're ready to grow your career with a forward-thinking, community-focused company, we invite you to submit your résumé and cover letter.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.

Please submit your application through MNP's official process and avoid making speculative approaches to Wildwood or its staff members, as such approaches will not support your application.