CORPORATE FINANCE INC.

## Oilfield Services

## Quarterly Update \| Q3 2023



## North American <br> Mid-Market Oilfield Services - M\&A Activity

(Transaction Count)


Source: Capital IQ. Data as of September 30, 2023.
Above noted mid-market M\&A activity includes disclosed transactions not exceeding a total transaction value of $\$ 500$ million.
Oilfield Services - Merger and acquisition (M\&A) activity in Q3 2023 reached $\$ 954.5$ million in disclosed transaction value across 18 deals in Canada and the U.S. The average deal size among disclosed transactions was $\$ 119.3$ million, a more than tenfold increase from $\$ 9.5$ million in Q2 2023. Canada and the U.S. accounted for three and 15 disclosed deals in the quarter, respectively.

## North American <br> Mid-Market Oil \& Gas Exploration \& Production - M\&A Activity (Transaction Count)



Source: Capital IQ. Data as of September 30, 2023.
Above noted mid-market M\&A activity includes disclosed transactions not exceeding a total transaction value of $\$ 500$ million.
Oil \& Gas Exploration \& Production - M\&A activity in Q3 2023 exceeded $\$ 1.6$ billion in disclosed transaction value across 43 deals in Canada and the U.S. The average deal size among disclosed transactions was $\$ 58.3$ million, an 18.9\% decrease from $\$ 71.9$ million in Q2 2023. Canada and the U.S. accounted for 15 and 28 disclosed deals in the quarter, respectively.

## Ottawa announces plan to phase out "inefficient" fossil fuel subsidies ${ }^{1}$

- July 24, 2023: The federal government published its plan for eliminating inefficient fossil fuel subsidies. This plan honours the country's public promise to phase out and rationalize these subsidies over the medium term, as stated during the 2009 G20 summit.
- The plan still allows fossil fuel subsidies for projects if these are used to reduce greenhouse gas emissions, support clean and renewable energy, support Indigenous economic participation in fossil fuel activities, offer essential energy services to remote communities, provide short-term support for emergencies, or support carbon capture in oil and gas.
- Fossil fuels are still supported via other methods, such as commercial loans through Export Development Canada (EDC). Approximately $\$ 19$ billion in financing for fossil fuels came from the EDC in 2022, says Environmental Defence, a Canadian advocacy group.
- The federal government says they are currently working on identifying all remaining sources of public financing and intends to create a plan to phase them out by the end of 2024.


## Enbridge bets big on US gas with $\$ 14$ billion bid for Dominion utilities ${ }^{2}$

- September 5, 2023: Enbridge is set to buy three utilities from Dominion Energy for $\$ 14$ billion. Upon completion of this deal, Enbridge will become North America's largest natural gas provider.
- This deal signals Enbridge is bullish on the future of natural gas, even as energy companies and consumers transition away from fossil fuels.
- Enbridge is currently the only pipeline and midstream company that is also a regulated gas utility provider. This deal will double the size of the company's gas distribution and storage business.


## Chevron buys world's biggest hydrogen storage plant in Utah ${ }^{3}$

- September 12, 2023: Chevron announced the acquisition of a majority stake in the advanced clean energy storage hydrogen project (ACES Delta LLC), the world's largest proposed storage facility for hydrogen, located in Delta, Utah.
- The facility will use clean energy created from wind and solar to produce hydrogen, an important technology in reaching net zero emissions. When combusted, hydrogen produces water as a by-product, making it a cleaner source of energy.
- The ACES Delta LLC project received a loan for clean energy in the amount of US $\$ 504$ million in 2022 , the first U.S. Department of Energy loan for a clean energy project in nearly a decade.
- Chevron intends to develop "a large-scale, hydrogen platform that provides affordable, reliable, ever-cleaner energy," - Austin Knight, vice president of hydrogen, Chevron New Energies.

- Ammolite Investment Partners is a Calgary-based private equity firm with a focus on investing in small and medium-sized Canadian businesses to help them pursue growth, achieve liquidity, and facilitate generational change.
- Silverline Oilfield Services is an oilfield hauling company servicing Manitoba's energy producers. In addition to oil hauling, Silverline provides ancillary services such as well stimulation, boiler and heaters, and vacuum truck services.
- MNP Corporate Finance Inc. acted as the exclusive financial advisor to Silverline Oilfield Services in structuring and negotiating this transaction.


Precision
DRILLING

To acquire

| Announced | Sept 7,2023 |
| :--- | :--- |
| Transaction | \$144.6MM |
| Value |  |
| TEV/EBITDA | $3.35 x$ |
| Location | Calgary, AB |

- Precision Drilling Corporation (TSX:PD; NYSE:PDS) is an oil and gas drilling contractor with operations in Canada, the U.S. and international markets. The company also provides oilfield equipment rentals and camp services.
- CWC Energy Services Corporation (TSXV:CWC) provides drilling and service rigs to established oil and gas producers in Canada and the U.S.


To acquire

Sept 15, 2023
\$73.7MM
4.95x

Calgary, AB

| Announced | Sept 15, 2023 |
| :--- | :--- |
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- Element Technical Services is a private company that provides well fracturing services and coiled tubing operations in Western Canada and the U.S.
- Essential Energy Services (TSE: ESN) provides oilfield services in Western Canada. The company offers completion, production and wellsite restoration services and has one of the largest coiled tubing fleets in Canada.

WTI Versus WCS


Average Barrel and BOE ${ }^{1}$ Production Per Day in Alberta
4,500



Note 1: Barrel of oil equivalent (BOE) summarizes the amount of energy of natural gas equivalent to that contained in a barrel of oil.

Natural Gas Performance

Natural Gas Prices: Henry Hub vs. AECO


Canadian Natural Gas Storage
35


5


Total Rig Count: Canada Vs. United States


Oil \& Gas Land Sales - AB and SK


## Public Comparable Analysis Growth, Margins \& Multiples



LTM Revenue Growth

LTM EBITDA Margin

$0 \% 10 \% ~ 20 \% ~ 30 \% ~ 40 \% ~ 50 \% ~$





## Public Comparable Analysis

## Performance Analysis

Oilfield Service Group Share Prices


Oilfield Service Group EBITDA Multiples


$\longrightarrow$ Oil and Gas Software Solutions

## Public Comparable Analysis

 Trading Multiples \& Operating StatisticsWe have selected a group of publicly traded oil and gas entities for this high-level analysis. These public companies help act as a proxy for the industry and provide a strong industry context.

| Company | Market Capitalization | Enterprise Value | LTM Operating Figures |  |  |  | NTM Consensus Estimates |  |  | Valuation |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Revenue | Revenue Growth | EBITDA | EBITDA Margin | Revenue Growth | EBITDA Margin | NTM EV/EBITDA | $\stackrel{\text { LTM }}{\text { EV/EBITDA }}$ | $\begin{gathered} \text { LTM } \\ \text { EV/REV } \end{gathered}$ |
| Oil and Gas Drilling |  |  |  |  |  |  |  |  |  |  |  |
| Precision Drilling Corporation | \$1,325 | \$2,334 | \$1,924 | 56.9\% | \$552 | 28.7\% | 4.3\% | 30.4\% | 3.9x | 4.2x | 1.2x |
| Ensign Energy Services Inc. | \$599 | \$1,890 | \$1,817 | 46.4\% | \$478 | 26.3\% | 0.6\% | 26.5\% | 3.9x | 4.0x | 1.0x |
| PHX Energy Services Corp. | \$377 | \$423 | \$622 | 44.2\% | \$104 | 16.8\% | 3.7\% | 20.7\% | 3.2x | 4.1x | 0.7x |
| Western Energy Services Corp. | \$128 | \$241 | \$241 | 55.4\% | \$47 | 19.5\% | 7.9\% | 19.8\% | 4.5x | 5.1x | 1.0x |
| AKITA Drilling Ltd. | \$70 | \$141 | \$236 | 55.3\% | \$60 | 25.3\% | 7.4\% | 20.9\% | $2.7 x$ | 2.4 x | 0.6x |
| Stampede Drilling Inc. | \$59 | \$85 | \$83 | 114.9\% | \$17 | 20.8\% | 28.9\% | 24.8\% | 3.2x | 4.9x | 1.0x |
| Cathedral Energy Services Ltd. | \$216 | \$272 | \$479 | 352.5\% | \$69 | 14.3\% | 18.7\% | 22.2\% | 2.1x | 4.0x | 0.6 x |
| Median | \$216 | \$272 | \$479 | 55.4\% | \$69 | 20.8\% | 7.4\% | 22.2\% | 3.2x | 4.1x | 1.0x |
| Mean | \$396 | \$769 | \$772 | 103.7\% | \$190 | 21.7\% | 10.2\% | 23.6\% | 3.4 x | 4.1x | 0.9x |
| Oil and Gas Field Services |  |  |  |  |  |  |  |  |  |  |  |
| Mullen Group Ltd. | \$1,191 | \$1,994 | \$2,013 | 8.6\% | \$342 | 17.0\% | (0.5\%) | 16.1\% | $6.2 x$ | 5.8x | 1.0x |
| Calfrac Well Services Ltd. | \$457 | \$811 | \$1,846 | 67.0\% | \$314 | 17.0\% | 2.7\% | 17.5\% | 2.5x | 2.6 x | 0.4 x |
| STEP Energy Services Ltd. | \$306 | \$447 | \$992 | 26.4\% | \$197 | 19.9\% | 0.5\% | 20.3\% | 2.2x | 2.3x | 0.5x |
| Wolverine Energy and Infrastructure Inc. | \$5 | \$89 | \$57 | 3.4\% | \$2 | 3.0\% | N/A | N/A | 5.9x | 51.9x | 1.6 x |
| Essential Energy Services Ltd. | \$49 | \$61 | \$158 | 17.1\% | \$14 | 9.1\% | N/A | N/A | N/A | 4.2x | 0.4 x |
| Vertex Resource Group Ltd. | \$46 | \$168 | \$238 | 26.8\% | \$37 | 15.6\% | 8.3\% | 15.9\% | 4.1x | 4.5x | 0.7x |
| Flint Corp. | \$3 | \$361 | \$641 | 29.8\% | \$23 | 3.6\% | N/A | N/A | N/A | 15.6x | 0.6 x |
| Median | \$49 | \$361 | \$641 | 26.4\% | \$37 | 15.6\% | 1.6\% | 16.8\% | 4.1x | 4.5x | 0.6x |
| Mean | \$294 | \$561 | \$849 | 25.6\% | \$133 | 12.2\% | 2.7\% | 17.4\% | 4.2x | 12.4x | 0.7x |
| Oil and Gas Machinery and Equipment |  |  |  |  |  |  |  |  |  |  |  |
| Enerflex Ltd. | \$966 | \$2,295 | \$2,684 | 115.2\% | \$267 | 10.0\% | 16.2\% | 17.6\% | 4.1x | 8.6x | 0.9x |
| CES Energy Solutions Corp. | \$945 | \$1,417 | \$2,161 | 42.4\% | \$276 | 12.8\% | 0.1\% | 14.0\% | 4.7x | 5.1x | 0.7x |
| Total Energy Services Inc. | \$374 | \$463 | \$866 | 45.7\% | \$157 | 18.1\% | 2.4\% | 19.2\% | 2.7x | 3.0x | 0.5x |
| McCoy Global Inc. | \$49 | \$39 | \$64 | 55.2\% | \$9 | 14.3\% | N/A | N/A | N/A | 4.3x | 0.6 x |
| Median | \$660 | \$940 | \$1,513 | 50.5\% | \$212 | 13.5\% | 2.4\% | 17.6\% | 4.1x | 4.7x | 0.6x |
| Mean | \$583 | \$1,054 | \$1,444 | 64.6\% | \$177 | 13.8\% | 6.2\% | 16.9\% | 3.8 x | 5.2x | 0.7x |
| Integrated Oilfield Services |  |  |  |  |  |  |  |  |  |  |  |
| Trican Well Service Ltd. | \$983 | \$958 | \$960 | 38.7\% | \$246 | 25.7\% | 6.1\% | 24.8\% | 3.8x | 3.9x | 1.0x |
| Secure Energy Services Inc. | \$2,157 | \$3,220 | \$7,863 | 22.5\% | \$551 | 7.0\% | N/A | 36.4\% | 5.6x | 5.8x | 0.4 x |
| CWC Energy Services Corp. | \$98 | \$139 | \$214 | 51.3\% | \$41 | 19.2\% | N/A | N/A | N/A | 3.4x | 0.6x |
| High Arctic Energy Services Inc | \$58 | \$18 | \$53 | (44.6\%) | \$0 | 0.2\% | N/A | N/A | N/A | N/A | 0.3 x |
| Median | \$541 | \$548 | \$587 | 30.6\% | \$144 | 13.1\% | 6.1\% | 30.6\% | 4.7x | 3.9x | 0.5x |
| Mean | \$824 | \$1,084 | \$2,272 | 17.0\% | \$210 | 13.0\% | 6.1\% | 30.6\% | 4.7x | 4.4x | 0.6x |
| Oil and Gas Storage and Transportation |  |  |  |  |  |  |  |  |  |  |  |
| Enbridge Inc. | \$95,757 | \$184,177 | \$47,504 | (9.2\%) | \$17,170 | 36.1\% | 6.0\% | 31.7\% | 11.5x | 10.7x | 3.9x |
| TC Energy Corporation | \$48,461 | \$111,370 | \$15,598 | 11.7\% | \$10,586 | 67.9\% | (0.1\%) | 67.6\% | 10.7x | 10.5x | 7.1x |
| Pembina Pipeline Corporation | \$22,430 | \$35,887 | \$9,845 | (9.2\%) | \$3,011 | 30.6\% | (6.3\%) | 40.8\% | 9.6x | 11.9x | 3.6 x |
| Keyera Corp. | \$7,308 | \$11,569 | \$6,782 | 4.3\% | \$1,102 | 16.2\% | (4.0\%) | 16.6\% | 10.8x | 10.5x | 1.7x |
| Gibson Energy Inc. | \$3,141 | \$4,791 | \$10,131 | 3.3\% | \$547 | 5.4\% | 4.3\% | 6.1\% | 7.5x | 8.8x | 0.5x |
| Tidewater Midstream and Infrastructure Ltd. | \$438 | \$1,493 | \$2,546 | 5.2\% | \$130 | 5.1\% | (0.3\%) | 8.8\% | 6.4 x | 11.5x | 0.6 x |
| Median | \$14,869 | \$23,728 | \$9,988 | 3.8\% | \$2,056 | 23.4\% | (0.2\%) | 24.2\% | 10.1x | 10.6x | $2.7 x$ |
| Mean | \$29,589 | \$58,215 | \$15,401 | 1.0\% | \$5,424 | 26.9\% | (0.1\%) | 28.6\% | 9.4x | 10.6x | 2.9x |
| Camp Accomodations |  |  |  |  |  |  |  |  |  |  |  |
| Dexterra Group Inc. | \$371 | \$526 | \$1,050 | 21.7\% | \$63 | 6.0\% | 6.0\% | 8.9\% | 5.3x | 8.3x | 0.5x |
| Civeo Corporation | \$416 | \$604 | \$917 | 4.1\% | \$134 | 14.6\% | (7.9\%) | 13.2\% | 5.5x | 4.4 x | 0.6x |
| Black Diamond Group Limited | \$439 | \$669 | \$358 | 3.8\% | \$86 | 24.0\% | 1.7\% | 27.4\% | 6.7x | 7.8x | 1.9x |
| Median | \$416 | \$604 | \$917 | 4.1\% | \$86 | 14.6\% | 1.7\% | 13.2\% | 5.5x | 7.8x | 0.6x |
| Mean | \$409 | \$599 | \$775 | 9.9\% | \$95 | 14.9\% | (0.1\%) | 16.5\% | 5.8x | 6.8x | 1.0x |
| Oil and Gas Software Solutions |  |  |  |  |  |  |  |  |  |  |  |
| Pason Systems Inc. | \$1,078 | \$910 | \$370 | 37.7\% | \$175 | 47.3\% | (5.0\%) | 45.6\% | 5.5x | 5.2x | 2.5x |
| Computer Modelling Group Ltd. | \$687 | \$661 | \$78 | 15.6\% | \$34 | 43.8\% | 31.8\% | 39.9\% | 15.9x | 19.2x | 8.4 x |
| Dawson Geophysical Company | \$78 | \$74 | \$80 | 53.1\% | (\$18) | (21.9\%) | N/A | N/A | N/A | NM | 0.9x |
| Pulse Seismic Inc. | \$100 | \$91 | \$22 | (27.9\%) | \$15 | 68.8\% | N/A | N/A | N/A | 6.1x | 4.2x |
| Median | \$394 | \$376 | \$79 | 26.6\% | \$25 | 45.5\% | 13.4\% | 42.7\% | 10.7x | 6.1x | 3.3x |
| Mean | \$486 | \$434 | \$138 | 19.6\% | \$52 | 34.5\% | 13.4\% | 42.7\% | 10.7x | 10.2x | 4.0x |

MNP Corporate Finance (MNPCF) has a dedicated team of over 100 M\&A, capital markets, and due diligence professionals across Canada. MNPCF works with clients in virtually all industries as they prepare, plan and execute transactions.

Our typical transactions range in value between $\$ 3$ million and \$300 million.

## Local and International Reach

MNP is a participating firm within Praxity, a unique global alliance of independent accounting/advisory firms created to answer global business needs. As a member of Praxity, we are able to offer access to corporate finance, accounting and tax advisory services worldwide. We are also affiliated with Corporate Finance Cross Border, which consists of $250+$ M\&A professionals in more than 30 countries.

CF
CFxBorder - Global reach with local relationships
Our corporate finance team through CFxB consists of 250 plus M\&A professionals in more than 30 countries


Services

- Divestitures
- Due Diligence
- Acquisitions
- Debt Financing
- Transaction Advisory Services

Recently Closed Deals (National)


MNP
NIIBE

MILES

## Deal Experience

Since our inception, our team has advised on hundreds of transactions, in a wide range of industries with diverse enterprise values. In the past 10 years alone, we have completed over 250 transactions worth over $\$ 4.5$ billion (not including due diligence engagements).

## Industry Experience

- Food \& Beverage
- Retail \& Distribution
- Manufacturing
- Agriculture
- Automotive
- Materials
- Healthcare
- Pharmaceutical
- Transportation
- Construction
- Software
- Financial Services
- Technology
- Energy
- Oilfield Services
- Real Estate


## Hands-on Approach

Current M\&A transactions require a hands-on approach from start to finish including the active engagement of senior resources. Our senior resources are dedicated to our clients and are available as necessary and appropriate. We keep our clients regularly informed of the engagement status, issues we are encountering, successes and overall progress.

## Integrated Service Offering

We draw on the vast experience and deep specialist knowledge network of our partners locally, nationally and internationally as specialty issues arise, such as pre-transaction tax planning, transaction structuring, estate planning, valuation, due diligence, performance improvement and risk management.

Recently Closed Deals (National)



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