

# **Oilfield Services**

# Quarterly Update | Q1 2024



MNPCF.ca

## **Industry Overview** M&A Transactions & Performance

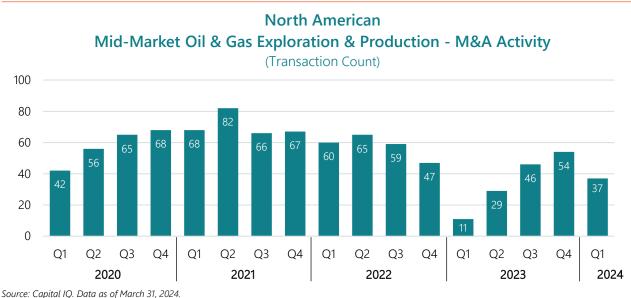




# North American

Source: Capital IQ. Data as of March 31, 2024. Above noted mid-market M&A activity includes disclosed transactions not exceeding a total transaction value of \$500 million.

Oilfield Services - Merger and acquisition (M&A) activity in Q1 2024 reached \$147.5 million in disclosed transaction value across 19 deals in Canada (4) and the U.S. (15). The average deal size among disclosed transactions was \$73.8 million, a 45.0% decrease from \$134.2 million in Q4 2023.



Above noted mid-market M&A activity includes disclosed transactions not exceeding a total transaction value of \$500 million.

Oil & Gas Exploration and Production - M&A activity in Q1 2024 reached \$1.13 billion in disclosed transaction value across 37 deals in Canada (11) and the U.S. (26). The average deal size among disclosed transactions was \$51.4 million, a 9.8% increase from \$46.8 million in Q4 2023.

## Market Update Articles



#### Investment banker turned oil tycoon takes Canada's energy patch by storm<sup>1</sup>

January 16, 2024: Former investment banker, Adam Waterous, has assembled one of Canada's largest oil producers from scratch in under seven years.

- The former head of global energy at Scotiabank left his position seven years ago to start the Waterous Energy Fund, a private equity fund focused on deep value in the energy sector.
- Armed with US\$400M from investors, the fund acquired a succession of oil and gas producers during a time when the Canadian energy patch's glory days looked to be over. Crude prices were down, Alberta's producers were suffering from a shortage of export pipelines, and international oil companies and investors were selling off investments amid concerns about climate change. The newly acquired companies were then amalgamated under Strathcona Resources Ltd. (TSX:SCR), which currently holds a market cap of approximately US\$5B.
- Strathcona Resources Ltd. now produces 185,000 barrels of oil per day, making it one of the top ten producers in Alberta. The company plans to increase its daily output to 320,000 within the next eight years.

#### Canada's oil boom threatens to bring back pipeline shortages<sup>2</sup>

**February 21, 2024:** Canadian oil producers are set to contribute an additional half million barrels per day over the next year or so, meeting the long-awaited Trans Mountain pipeline's daily capacity (590,000 barrels a day of total new capacity).

- The Trans Mountain Pipeline provides oil producers an additional avenue of transportation to the west coast and is set to open in the second quarter of 2024.
- Delays in the Trans Mountain's completion have caused a timing discrepancy as much of the newly added output has already started flowing, causing distribution delays and depressing crude oil prices. Even once the Trans Mountain pipeline becomes operational, Canada's heightened oil production will leave producers at risk of transportation constraints.

#### Oil and gas upstream M&A deal value hits highest Q1 levels since 2017<sup>3</sup>

**February 27, 2024:** Ongoing consolidation of U.S. oil and gas exploration companies has resulted in the highest M&A deal value since 2017.

- Over US\$55B in deals have been announced in the first two months of 2024, nearly doubling the total value of deals in the first quarter of 2023<sup>4</sup>. This consolidation has been supported in part by higher share prices of publicly traded companies which increased buying power and the ability to acquire smaller competitors.
- Experts expect industry M&A to continue as an estimated US\$55B in assets remain up for sale. Foreign investment is expected to contribute to the M&A frenzy as outside buyers look for synergies and new exposure in the U.S. oil and gas exploitation and production market.

Source 1: https://financialpost.com/commodities/energy/oil-gas/investment-banker-turned-oil-tycoon-takes-canada-energy-patch-by-storm Source 2: https://www.bnnbloomberg.ca/canada-s-oil-boom-threatens-to-bring-back-pipeline-shortages-1.2037372 Source 3: https://www.reuters.com/business/energy/oil-gas-upstream-ma-deal-value-hits-highest-q1-levels-since-2017-2024-02-27/ Note 4: Total deal value considers both mid-market and capital market transactions, with capital markets comprising the vast majority of deal value. All figures are in \$CAD millions unless otherwise noted.

## Market Update Select Recent M&A Transactions



#### Exxon's curveball move in Guyana alters Chevron-Hess deal prospects<sup>1</sup>

**February 18, 2024:** Exxon Mobil challenges Chevron's proposed US\$53B acquisition of Hess which was announced back in October 2023.

- Exxon Mobil said it may exercise pre-emptive rights that could block Chevron from acquiring a 30% stake in Guyana oilfield rights, one of the largest assets in the Hess deal. It remains unclear whether Exxon or Chevron has a greater claim to the assets.
- Some analysts believe Exxon may be looking to extract value from Chevron before allowing the deal to go through. Exxon and Chevron remain the two largest oil and gas producers, operating as both partners and rivals in different projects.

pason	Closed	Jan 2, 2024		
Has acquired all remaining shares of	Transaction Value	\$88.2MM		
	TEV/EBITDA	Not Disclosed		
Wellhead Systems	Location	Calgary, AB		

- Pason Systems Inc. (TSX: PSI) (PSI) is a global provider of specialized data management systems for drilling rigs. PSI initially invested \$65.5M in IWS in 2019. The company subsequently acquired all remaining shares through call options, reaching a total investment of \$153.7M, plus the assumption of \$7.0M in net debt.
- Intelligent Wellhead Systems Inc. (IWS) provides engineering controls, data acquisition and automation software for live well completion operations in the oil and gas industry. The company has over 150 employees with locations in Alberta, Texas and Colorado.

Hillcore Group	Announced	Mar 20, 2024		
to acquire	Transaction Value	Not Disclosed		
	TEV/EBITDA	Not Disclosed		
SS CENTURION CANADA INFRASTRUCTURE	Location	Sherwood Park, AB		

- Hillcore Group is a private equity firm with an interest in a wide variety of industries including finance, logistics, industrials, forestry and energy.
- Centurion Group (Centurion) is a global supplier of rental equipment and services. The company has recently focused on growing its core rental and services offerings, completing five strategic acquisitions over the past twelve months. The announced sale of its Canadian construction business, Centurion Canada Infrastructure (formerly known as SITE Resource Group), is a continuation of this strategy as the company shifts away from diversified operations.

Source 1: https://www.reuters.com/business/energy/exxons-curveball-move-guyana-alters-chevron-hess-deal-prospects-2024-02-28/ Source: Capital IQ. Data as of March 31, 2024.

### Industry Overview Alberta Oil Patch



WTI Versus WCS



Average Barrel and BOE<sup>1</sup> Production Per Day in Alberta



Note 1: Barrel of oil equivalent (BOE) summarizes the amount of energy of natural gas equivalent to that contained in a barrel of oil. Source: https://economicdashboard.alberta.ca/dashboard/wcs-oil-price/,

https://www.aer.ca/providing-information/data-and-reports/statistical-reports/st3

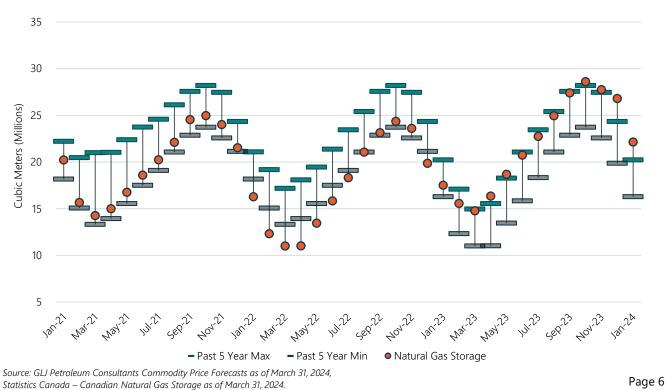
## Industry Overview Natural Gas Performance





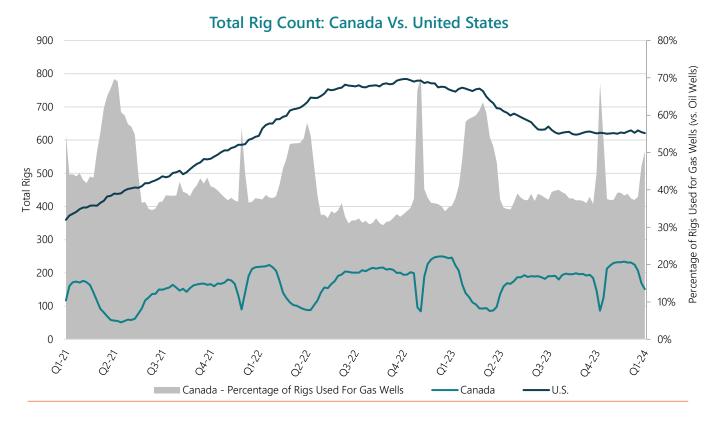
#### Natural Gas Prices: Henry Hub vs. AECO

#### Canadian Natural Gas Storage

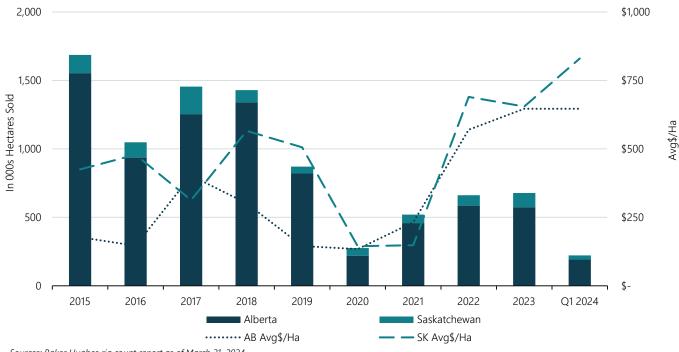


## Industry Overview Rig Count & Land Sales





#### Oil & Gas Land Sales - AB and SK



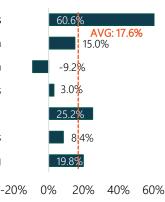
Sources: Baker Hughes rig count report as of March 31, 2024, Government of Alberta and Saskatchewan; Data as of March 31, 2024.

### Public Comparable Analysis Growth, Margins & Multiples

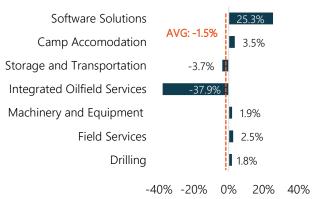


#### LTM Revenue Growth

Software Solutions Camp Accomodation Storage and Transportation Integrated Oilfield Services Machinery and Equipment Field Services Drilling

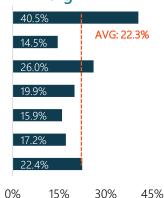


#### **NTM Revenue Growth**



#### LTM EBITDA Margin

Software Solutions Camp Accomodation Storage and Transportation Integrated Oilfield Services Machinery and Equipment Field Services Drilling



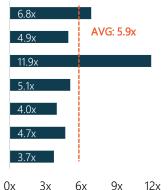
#### **NTM EBITDA Margin**

Software Solutions Camp Accomodation Storage and Transportation Integrated Oilfield Services Machinery and Equipment Field Services Drilling



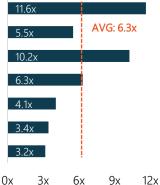
#### LTM EV/EBITDA

Software Solutions Camp Accomodation Storage and Transportation Integrated Oilfield Services Machinery and Equipment Field Services Drilling



#### NTM EV/EBITDA





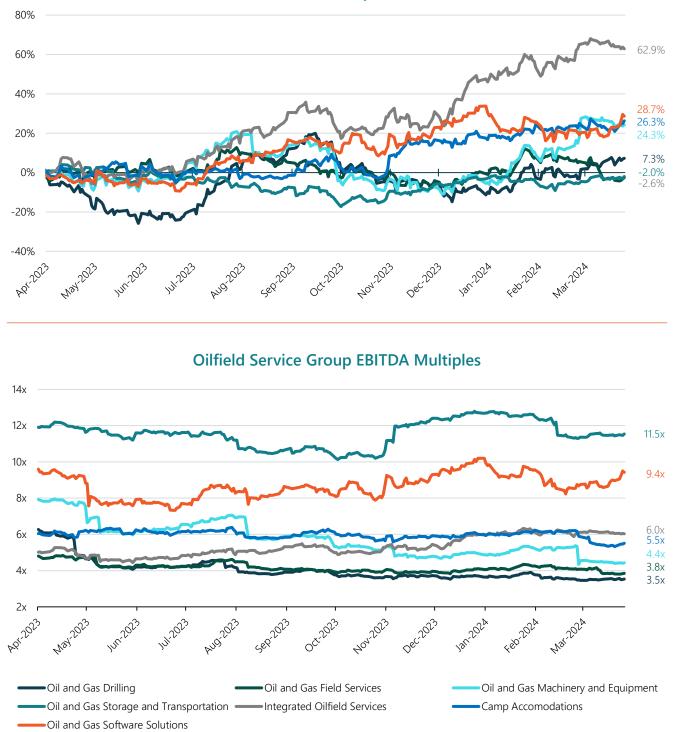
Source: Capital IQ. Data as of March 31, 2024.

Note: Above noted oilfield service peer groups are market capitalization weighted indexes. Valuation details provided on page 10. "LTM" refers to last twelve months. "NTM" refers to next twelve months. Figures above are based on median peer group metrics.

## Public Comparable Analysis Performance Analysis







Source: Capital IQ. Data as of March 31, 2024.

Note: Above noted oilfield service peer groups are market capitalization weighted indexes. Valuation details provided on page 10. "LTM" refers to last twelve months.

## Public Comparable Analysis Trading Multiples & Operating Statistics



We have selected a group of publicly traded oil and gas entities for this high-level analysis. These public companies help act as a proxy for the industry and provide a strong industry context.

(Figures in \$CAD Millions, except per	Market		LTM Operating Figures			NTM Consensus Estimates			Valuation		
				Revenue		EBITDA	Revenue	EBITDA	NTM	LTM	LTM
Company	Capitalization	Value	Revenue	Growth	EBITDA	Margin	Growth	Margin	EV/EBITDA	EV/EBITDA	EV/REV
Oil and Gas Drilling											
Precision Drilling Corporation	\$1,319	\$2,257	\$1,938	19.8%	\$608	31.4%	2.0%	28.4%	3.9x	3.7x	1.2x
Ensign Energy Services Inc.	\$476	\$1,686	\$1,792	13.6%	\$488	27.2%	(3.4%)	26.4%	3.6x	3.5x	0.9x
PHX Energy Services Corp.	\$429	\$458	\$656	22.5%	\$118	17.9%	(2.5%)	22.1%	3.2x	3.9x	0.7x
Western Energy Services Corp.	\$93	\$204	\$216	(5.6%)	\$41	19.2%	2.0%	21.3%	4.3x	4.5x	0.9x
AKITA Drilling Ltd.	\$61	\$121	\$225	12.2%	\$51	22.4%	(3.8%)	18.9%	2.9x	2.4x	0.5x
Stampede Drilling Inc. Cathedral Energy Services Ltd.	\$49 \$213	\$72 \$321	\$86 \$545	28.5% 70.9%	\$19 \$86	22.7% 15.8%	12.2% 2.6%	25.1% 20.9%	2.9x 2.7x	3.7x 3.7x	0.8x 0.6x
Median	\$213 \$213	\$321	\$545 \$545	19.8%	\$86	22.4%	2.0%	20.9%	3.2x	3.7x	0.8x
Mean	\$213 \$377	\$731	\$780	23.1%	\$202	22.4%	1.3%	23.3%	3.4x	3.6x	0.8x
Oil and Gas Field Services											
Mullen Group Ltd.	\$1,279	\$2,040	\$1,995	(0.2%)	\$342	17.2%	4.4%	16.1%	6.0x	6.0x	1.0x
Calfrac Well Services Ltd.	\$339	\$581	\$1,864	24.4%	\$324	17.4%	(15.9%)	14.5%	2.5x	1.8x	0.3x
STEP Energy Services Ltd.	\$265	\$379	\$946	(4.4%)	\$162	17.2%	3.1%	18.6%	2.0x	2.3x	0.4x
Vertex Resource Group Ltd.	\$43	\$175	\$247	13.2%	\$38	15.2%	3.9%	15.4%	4.4x	4.7x	0.7x
Flint Corp.	\$3	\$352	\$656	8.4%	\$28	4.3%	N/A	N/A	N/A	12.4x	0.5x
Median Mean	\$265 \$386	\$379 \$705	\$946 \$1,142	8.4% 8.3%	\$162 \$179	17.2% 14.2%	3.5% (1.1%)	15.8% 16.2%	3.4x 3.7x	4.7x 5.4x	0.5x 0.6x
Oil and Gas Machinery and Equipmen							()				
Enerflex Ltd.	\$977	\$2,152	\$3,162	77.9%	\$464	14.7%	(1.4%)	17.2%	4.1x	4.6x	0.7x
CES Energy Solutions Corp.	\$1,106	\$1,570	\$2,164	12.5%	\$295	13.6%	2.1%	14.8%	4.8x	5.3x	0.7x
Total Energy Services Inc.	\$407	\$468	\$892	17.4%	\$161	18.0%	6.3%	20.4%	2.4x	2.9x	0.5x
McCoy Global Inc.	\$51	\$40	\$70	32.9%	\$12	16.5%	N/A	N/A	N/A	3.5x	0.6x
Median Mean	\$692 \$635	\$1,019 \$1,057	\$1,528 \$1,572	25.2% 35.2%	\$228 \$233	15.6% 15.7%	2.1% 2.3%	17.2% 17.5%	4.1x 3.8x	4.0x 4.1x	0.6x 0.6x
Integrated Oilfield Services	4000	φ1,0 <i>31</i>	\$1,J72	33.270	\$233	13.770	2.370	17.370	5.04	4.17	0.07
Trican Well Service Ltd.	\$859	\$789	\$973	12.3%	\$238	24.5%	(0.8%)	23.6%	3.4x	3.3x	0.8x
Secure Energy Services Inc.	\$3,113	\$4,203	\$8,244	3.0%	\$570	6.9%	(84.4%)	35.3%	9.3x	7.4x	0.5x
High Arctic Energy Services Inc	\$55	\$13	\$62	(20.0%)	\$12	19.9%	N/A	N/A	N/A	5.1x	0.2x
Median	\$859	\$789	\$973	3.0%	\$238	19.9%	(42.6%)	29.5%	6.3x	5.1x	0.5x
Mean	\$1,342	\$1,668	\$3,093	(1.5%)	\$273	17.1%	(42.6%)	29.5%	6.3x	5.3x	0.5x
Oil and Gas Storage and Transportation		t100.101	¢ 12 C 10	(10.40())	645 TC5	26.40/	2.20/	20.00/	10.0	40.4	
Enbridge Inc.	\$104,047	\$190,434	\$43,649	(18.1%)	\$15,765	36.1%	3.3%	39.0%	10.9x	12.1x	4.4x
TC Energy Corporation	\$56,481	\$127,198	\$15,934 \$0,125	6.4%	\$11,092	69.6% 34.0%	2.2% 8.6%	69.5% 41.8%	11.3x 9.6x	11.5x 12.7x	8.0x 4.3x
Pembina Pipeline Corporation Keyera Corp.	\$26,275 \$7,995	\$39,480 \$12,262	\$9,125 \$7,053	(21.4%) (0.1%)	\$3,103 \$1,276	54.0% 18.1%	0.0%	41.0%	9.6x 10.8x	12.7x 9.6x	4.5x 1.7x
Gibson Energy Inc.	\$3,731	\$6,361	\$11,015	(0.1%)	\$544	4.9%	(14.2%)	7.1%	9.4x	11.7x	0.6x
Tidewater Midstream and Infrastructure Ltd.	\$364	\$851	\$2,208	(23.2%)	\$61	2.8%	14.8%	8.0%	4.2x	13.9x	0.4x
Median	\$17,135	\$25,871	\$10,070	(9.2%)	\$2,189	26.0%	2.8%	27.6%	10.2x	11.9x	3.0x
Mean	\$33,149	\$62,764	\$14,831	(9.4%)	\$5,307	27.6%	2.5%	30.3%	9.4x	11.9x	3.2x
Camp Accomodations											
Dexterra Group Inc.	\$356	\$474	\$1,117	15.0%	\$96	8.6%	4.1%	8.6%	4.7x	4.9x	0.4x
Civeo Corporation	\$533	\$640	\$926	0.5%	\$134	14.5%	(3.1%)	13.2%	5.5x	4.7x	0.7x
Black Diamond Group Limited	\$539	\$748	\$394	21.2%	\$99	25.2%	1.2%	27.3%	6.8x	7.5x	1.9x
Median	\$533	\$640	\$926	15.0%	\$99	14.5%	1.2%	13.2%	5.5x	4.9x	0.7x
Mean	\$476	\$620	\$812	12.3%	\$110	16.1%	0.7%	16.3%	5.7x	5.7x	1.0x
Oil and Gas Software Solutions	¢1 343	\$1.077	\$260	10.20/	\$157	12 60/	10 50/	12 20/	E 7.,	60.	2.0.4
Pason Systems Inc. Computer Modelling Group Ltd.	\$1,243 \$827	\$1,077 \$820	\$369 \$97	10.2% 33.5%	\$157 \$37	42.6% 38.4%	18.5% 31.7%	42.3% 36.6%	5.7x 17.6x	6.8x 22.1x	2.9x 8.5x
Dawson Geophysical Company	\$827 \$59	\$820 \$48	\$97 \$128	33.5% 87.6%	\$37 (\$2)	38.4% (1.5%)	31.7% N/A	36.6% N/A	N/A	ZZ. IX NM	8.5x 0.5x
Pulse Seismic Inc.	\$116	\$40 \$101	\$39	308.9%	(\$2) \$30	(1.3%) 77.8%	N/A	N/A	N/A	3.3x	2.6x
Median	\$472	\$460	\$112	60.6%	\$34	40.5%	25.1%	39.4%	11.6x	6.8x	2.7x
Mean	\$561	\$511	\$158	110.1%	\$56	39.3%	25.1%	39.4%	11.6x	10.8x	3.6x

Source: Capital IQ. Data as of March 31, 2024.

Note: In order to derive more accurate valuation multiples, MNP Corporate Finance Inc. has eliminated results which skew the averages excessively. "LTM" refers to last twelve months. "NTM" refers to next twelve months.

## About Us

CORPORATE FINANCE INC.

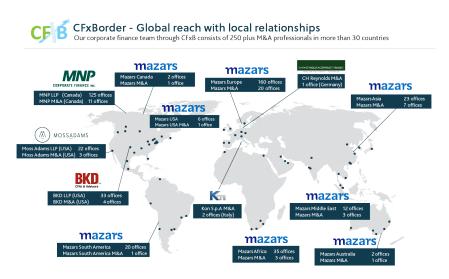
MNP Corporate Finance (MNPCF) has a dedicated team of over 100 M&A, capital markets, and due diligence professionals across Canada. MNPCF works with clients in virtually all industries as they prepare, plan and execute transactions.

Our typical transactions range in value between \$3 million and \$300 million.

#### Local and International Reach

MNP is a participating firm within Praxity, a unique global alliance of independent accounting/advisory firms created to answer global business needs. As a member of Praxity, we are able to offer access to corporate finance, accounting and tax advisory services worldwide. We are also affiliated with Corporate Finance Cross Border, which consists of 250+ M&A professionals in more than 30 countries.

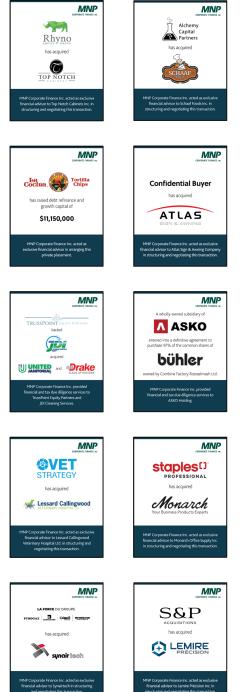




#### Services

- Divestitures
- Acquisitions
- Debt Financing
- Due Diligence
- Transaction Advisory Services





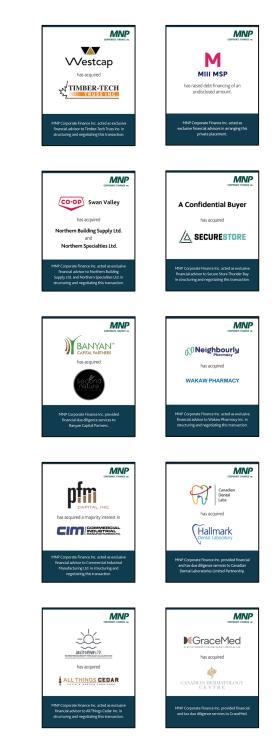
## About Us



#### **Deal Experience**

Since our inception, our team has advised on hundreds of transactions, in a wide range of industries with diverse enterprise values. In the past 10 years alone, we have completed over 275 transactions worth over \$4.7 billion (not including due diligence engagements).

#### Recently Closed Deals (National)



#### **Industry Experience**

- Food & Beverage
- Retail & Distribution
- Manufacturing
- Agriculture
- Automotive
- Materials
- Healthcare
- Pharmaceutical

- Transportation
- Construction
- Software
- Financial Services
- Technology
- Energy
- Oilfield Services
- Real Estate

#### Hands-on Approach

Current M&A transactions require a hands-on approach from start to finish including the active engagement of senior resources. Our senior resources are dedicated to our clients and are available as necessary and appropriate. We keep our clients regularly informed of the engagement status, issues we are encountering, successes and overall progress.

#### **Integrated Service Offering**

We draw on the vast experience and deep specialist knowledge network of our partners locally, nationally and internationally as specialty issues arise, such as pre-transaction tax planning, transaction structuring, estate planning, valuation, due diligence, performance improvement and risk management.

## Leadership Team





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Divestitures | Financing | Due Diligence

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