

MNP OIL & GAS PLAN TO GO FURTHER

Whether you're a start up looking to secure financing or an established company planning to expand operations, a solid business plan will net you results quicker.

Having a business plan
makes you
2 X more likely
to succeed.

Why Invest Time in a Business Plan

A detailed business plan provides structure and measurable targets, from outlining accountabilities and potential customers, to providing financial projections and ensuring operational efficiencies.

Financial Projections: Investors, including financial institutions, want projected income statements, balance sheet and cash flow statements before committing funds to pre-revenue businesses.

Operating: Financial projections enable better performance management, enabling you to respond quickly to market ups and downs.

Organizational Charts: Outlining roles and responsibilities provides clarity, ensuring your team knows what tasks and results they are accountable for.

Companies with business plan:

Companies without business plan:



Benefits

- Provides market focus
- High level of operational efficiency
- Attract clients and investors
- Build stronger value proposition
- Strategy supports financial success

For more information on how MNP's team can help, contact your local Business Advisor or visit MNP.ca

